
Starlink: Update on Priority Plans

STARLINK

Starlink Enterprise Customers and Authorized Resellers,

Starlink is making the Priority and Mobile Priority service plans simpler and more flexible. Below is information on what the plans will include, how they will be structured, the timeline for changes, and more.

Priority service plans will include:

- In-Motion use
- A 99.9% network availability SLA
- Local or Global designation
- After priority data is exhausted, service will be limited to 1Mbps download speed and 0.5Mbps upload speed

Timeline for Changes:

- January 13, 2025: Beta API documentation and endpoints available (info will be posted [here](#))
- January 20, 2025: Local currency prices are available
- February 3, 2025: Website cutover for all new customers
 - Existing customers can transition to the products
- March 3 - April 2, 2025: Transition customers on Priority or Mobile Priority on the account billing day

	Local	Global
Terminal Access Charge	\$75/mo	\$150/mo
Add Data		
500GB <small>Add recurring 500GB blocks of data. This is the best-value way to purchase data.</small>	\$125/mo (\$0.25/GB)	\$500/mo (\$1/GB)
50GB <small>Add recurring 50GB blocks of data. Add 1-time 50GB blocks of data to Top Up as needed.</small>	\$25 (\$0.5/GB)	\$100 (\$2/GB)

After you've exhausted your recurring Priority data, your service will be limited to 1Mbps download and 0.5Mbps upload. If you choose to opt-in to Top Up data, your service line will automatically top-up with a 50GB block that will not recur.

What will Transition look like?

- On your billing day, at approximately midnight UTC, Starlink will update the service lines(s) based on the current service product at that time.
 - See attached list for product mapping.
 - If you would like to transition to a different product or amount of recurring data, you can transition your service lines before the Starlink transition.
- All service lines will default to Opted-Out for Top Up Data data blocks.

- When your Priority data is consumed, your service will be limited to 1Mbps download and 0.5Mbps upload.
- If you Opt-in for Top Up data blocks, your service line will automatically Top Up with a 50GB block of Priority data that will not recur when Priority data is consumed.
- You can Opt-In or Opt-out a service line any time.
- The account subscription invoice will generate for the next billing period with the new products.

How do I pick the right plan for me?

1. Choose Local Priority or Global Priority service.
 1. Do you need to use Starlink internationally or on the ocean? If so, pick Global.
 2. For fixed or in-motion use within one country, pick Local.
2. Choose the recurring data you need each month.
 1. Build the plan you need out of 500GB and 50GB blocks.
3. During the month, Top Up as needed with 50GB blocks.
 1. If you opt-in, Starlink will automatically top up with 50GB blocks when Priority data is consumed.
 2. If you opt-out, when your Priority data is consumed, you will receive a rate limited service of 1Mbps download, 0.5Mbps upload for the remainder of the billing period.
 3. You can manually add 50GB top-up blocks if preferred.

Additional information is attached about the topics below:

- Product mapping of current to new for transition
- Service Level Agreement (SLA) Legal terms and details
- Frequently Asked Questions (FAQs)
- Local Priority Prices in USD

Thank you for being a loyal Starlink customer!

Space Exploration Technologies Corp | [1 Rocket Road, Hawthorne, CA 90250](#)

Questions? See [Starlink Support FAQs](#)

X @Starlink